

weavers innovation handbook

2023-2024



WEAVERS
— we weave inspiration —



Products reaching millions of consumers in more than 100 countries

Weavers is among the largest fabric producers of the world with its integrated facility in the upholstery and drapery fabric product group and also is one of the investment in the textile industry of Erciyes Anadolu Holding which ranks among the largest group of companies in Turkiye with approximately 15.000 employees operating in many fields from textile, furniture, energy, aviation, to transportation.

Weavers, standing out with its innovative and sustainable aspect, introduced different products to millions of consumers in more than 100 countries by means of its large production capacity and wide product range such as woven and knitted upholstery fabric, velvet, outdoor, chenille carpet, coverlet and bedspread and sustainable fabrics with biodegradable, recycled, natural and vegan options.





WEAVERS

— we weave inspiration —



Sustainable
Fabrics



Outdoor
Fabrics



Upholstery &
Drapery
Fabrics



Coverlet &
Bedspread
Fabrics



Chenille
Carpet



Velvet
Fabrics



Knitted
Fabrics

There is always a place
for innovation in every
product we produce



WEAVERS
— we weave inspiration —

SUSTAINABLE *Live*



RECYCLED FABRIC



BIOCYCLE
Biodegradable Synthetic Fabric

water 0% free
fabrics

ENVIRONMENTAL
TRANSPARENCY

Live green to save more green

We believe in being completely transparent about our efforts to offset the carbon and water footprint of Weavers!

SUSTAINABLE
LINE



AS LONG AS WE PROTECT THE NATURE
NATURE PROTECTS US

Environmental-friendly biodegradable
natural fibers

NATURAL CONTENTS !



BAMBOO



VISCOSE



COTTON



LINEN



Eco
Friendly



Animal
Friendly



Antibacterial



Carbon
Footprint



Easily
Biodegradable



SUSTAINABLE
LINE



RECYCLED FABRIC

A GREEN WORLD
A CLEAN WORLD

A million plastic bottles are sold in every minute, only 14% of them are recycled. We save the nature with the fabrics transformed by plastic bottles. When you buy a sofa made of Weavers recycled fabrics, you save around 500 pet bottles from the nature.



Energy Saving



Water Saving



Carbon Footprint



Suitable for Easy Clean



Suitable for Nonflammability



Reducing Waste

REDUCE
REUSE
RECYCLE

SUSTAINABLE
LINE



Eco-friendly and sustainable innovation

C ZERO ECO PLUS is developed for a sustainable nature! With its fluorocarbon-free content, help to save nature and decrease the carbon footprint.



High Soil and Stain Repellency Performance



Eco Friendly



Does not contain fluorocarbon



Sustainable



Applicable for all fabric content.



Easy To Clean

SUSTAINABLE
LINE



BIOCYCLE
Biodegradable Synthetic Fabric

Recognize the change in nature

Synthetic fabrics are no more a chaotic scenerio for the nature with Weavers Biocycle fabrics! With the help of enzymes applied to the fabrics, they are easily degradable in nature compare than virgin systhetic fabrics.



Easily
Degradable
in Nature



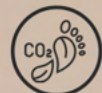
Eco Friendly



Polyester
Content



Sustainable



Carbon
Footprint

SUSTAINABLE
LINE

water 0% free
fabrics

Leave water to nature...

Water consumption is one of the leading problem of textile industry because of the need of average 100 lt water for 1 kg fabric.

Water Free Collection, which is produced to protect the fresh water resources in our nature, is produced without water in every process of production from yarn to fabric.

Hence, the water belongs to nature stays in nature.



Water
Free



Energy
Saving



Water
Saving



Carbon
Footprint

HYGIENE *Live*

NANO CLEAN

CLEANINK

Anti Dust Mite



Bleach Cleanable



Air Fresh

Hygiene shines on ...



HYGIENE LINE

NANOCLEAN

EASY TO CLEAN

Nano Clean has a special stain and oil repellency feature that called easy to clean effect inspired by the nature.

An easy clean, acologically sound and multi-functional technology.



Clean



Water Saving



Energy Saving



Water & Stain Repellent



Easy To Clean



Washable

HYGIENE LINE

CLEANINK

Sometimes, innovation
Means Free Imagination

While life goes on make sure to enjoy every moment. You can easily save the sofa from the pen stains with Weavers Cleanink upholstery fabrics.



Clean



Test Reports



Smart
Technology



Easy To
Clean



Non-Irritating



Certified with
OEKO-TEX
STANDART
100

HYGIENE LINE

Anti Dust Mite

Your health is precious to us!

Dust and mites are with us in all of our living spaces. Thanks to Anti Mite&Dust feature of Weavers fabrics, we provide you a healthier environment.

Up to 99% cleaning is tested



Washable



Hygienic



Test Reports



Antibacterial



Anti-Mite



Anti-Dust

For Your Outdoor Leisure Times Without Mosquitos

In the summer, we like spending time in the garden and at the poolside enjoying fresh air and sunbathing without any problems. Anti-mosquito and multi-functional technology used by Weavers for outdoor fabrics was developed for your comfort. These fabrics also offer water resistance as well as anti-mosquito effects.



Anti-Bacterial



Anti-Mosquito



Non-Irritating



Test
Reports



Innovative solutions for living with our furry friends

Pet-friendly helps to eliminate the allergens resulting from cats and dogs from the environment. Ensures more healthy resting and recovery environment. Entirely harmless for human health.



Antiallergen



Petfriendly



Harmless to
Health



Healthy Resting
Setting

HYGIENE LINE



Triple action against bad odors in living spaces.

Airfresh will change the atmosphere in your home. A breath of fresh air in living spaces. Diffuses and eliminates unwanted odors that negatively affect the human health.



Exclusively Weavers



Deodorization



Washable



Fresh



Non-Irritating



Environment Friendly



Test Reports

HYGIENE LINE



Protectplus has a place in every home working to keep families safe and secure

Protectplus technology that ensures to be protected from invisible microorganism provides to be protected from external harmful effects. Ensures to be protected and safe at maximum level against the invisible harmful microorganisms.



Recyclable



Washable



Test
Reports



Hygienic

HYGIENE LINE



Bleach Cleanable

While life goes on make sure to live it on way with easy clean function of Weavers Bleach Cleanable Fabrics.



Bleach Cleanable



Washable with Diluted Bleach



Oekotex Standart



Easy To Clean

CONTRACT BUSINESS *Live*



**Whatever you
need,
wherever you
are...**

CONTRACT
BUSINESS LINE

CRIB 5
STANDARD



FLARET[®]
Retard Flames

Superior Protection Against Flammability



Safety



Environmental
Friendly



Flame
Retardant

The widespread use of textiles in our homes and daily activities increases the risk of fire spreading when sparks occur. In contrast to the existing fire retardant technologies, Flaret offer maximum resistance to ignition.

CONTRACT
BUSINESS LINE



LUXURY & HIGH PERFORMANCE FABRICS

Weavers brings to remarkable high performance
luxury breezy indoor & outdoor spaces!



Anti-Pilling



Eco-Friendly



PFC-Free



Durable



Easy Clean
Feature
Applicable

CONTRACT
BUSINESS LINE



no more water permeable

Water proof technology. Present a healthy and hygienic usage.



Waterproof



Safety



Washable



Easy Clean

CONTRACT
BUSINESS LINE



Anti Scratching Fabrics For Our Pawed Friends

High performance and durable fabrics for scratching problems.
Living together with our pawed friends easy then ever.

happy times with our best friends



Animal Friendly



Durable



Environmental
Friendly



Test Reports

STRESS FREE *Live*

Graphene
CELLULOSIC THERAPY EST. 2007

biorytmic
life

m
MAGNEREST
THE INTELLIGENCE OF COMFORT

AMETIST
Believe in miracles!



Communication
within our body ...

STRESS FREE
LINE

Graphene
ULTRASTRONG FUTURE STATIC CONDUCTIVE

**THE TECHNOLOGY
THAT HAS NO SPACE
FOR STRESS!**

The material of the future is now used in Upholstery Fabric. Helps to minimize the stress and exhaustion with superior conductivity.

Helps to remove negative energy and static electricity away from the body.



Anti-Stress



Future
Technology



Anti-Static



Test Reports

STRESS FREE
LINE



Live life at its Biorhythm

A strong body cell communication will bring a healthy life, performance concentration and zest. This is why, Weavers developed the miraculous Biorhythmic fabric.



Exclusively
Weavers



Anti-Stress



Washable



Test Reports



Wellness

STRESS FREE
LINE



We Set Up Your Comfort

All living or non-living beings have their own magnetic fields and everything is under the influence of this magnetif field called the "Magnetosphere". However, the effect of this magnetic field is diminishing.

Its possible to be less affected by lack of magnetic field with Magnerest upholstery fabric developed by Weavers in order to reduce the negative effects of magnetic field deficiency.



Exclusively
Weavers



Magnetic



Washable



Test Reports



Permanent
Feature



STRESS FREE
LINE



Glamorous Brilliant & Miraculous



Negative Ion
Technology



Exclusively
Weavers



Anti-Stress



Washable



Test Reports





Anti-Static




Non-Irritating

Ametist provides a naturally therapeutic sitting environment by jarding off static electricity as well as maximizing sitting joy by spreading negative ions into the sitting environment.



   weaversfabrics

 Weavers_Fabrics

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