

 AMETİST
Believe in miracles!

 WEAVERS
by Boyteks

WEAVERS TEKSTİL SANAYİ VE TİCARET A.Ş.

O.S.B Gri Cad. 4.Sokak No:1 BURSA / TURKEY
P. +90 224 241 6900 F. +90 224 241 6901
www.weavers.com.tr info@weavers.com.tr

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Glamorous, brilliant and miraculous...

Each passing day, new technological developments offer ever easier solutions and innovations to make life easier. Yet, their adverse effects cannot be overlooked. Human life is valuable and must be guarded against these threats. Since we can't do without technology or accept its adverse effects, then we must take precautions to protect the quality in all areas of life.

The most effective and natural protection against the adverse effects of daily life is a miracle of nature... One of the most precious stones known throughout history... With its splendid color and glamorous effect, the amethyst has been a coveted element for many civilizations past and present... Along with its sparkling charm, the energy given off by the amethyst is one of the most effective and natural material in the world known to protect man against all the negative elements of daily life...



The comfort miracle from nature...

Boyteks is known to discover each of nature's miracles one by one and develop them into innovative living solutions. Now, the miraculous amethyst, used by many civilizations in the past, has been transformed into upholstery fabric to improve the quality of life and maximize the sitting quality!

This innovative technology developed by Boyteks' innovation team was inspired by the miraculous properties of the amethyst and helps you sit comfortable. It also helps improve living quality and provide a healthy sitting environment. Plus, this

innovative technology maintains superior natural protection against bacteria without the use of any chemicals, thereby providing a hygienic sitting environment.

This fabric provides a naturally therapeutic sitting environment by warding off static electricity as well as maximizing sitting joy by spreading negative ions into the sitting environment. Boyteks has combined all of the special miraculous features of the amethyst for better living health in one fabric and has called it "Ametist".



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Why the amethyst?

- The energy given off by the amethyst has a **vitalizing effect** on people.
- Its **energy creates harmony and balance**, as well as calming the nerves.
- Transforms the negative energy in its surroundings to **positive energy**.
- Helps relieve sitting problems and improve **living quality** by creating a peaceful sitting environment.
- **Improves brain functions** by ridding the negative energy built up in the body.
- Keeps away negative thoughts by **creating peaceful atmosphere**.
- Puts an **end to mental fatigue** that is the result of overwork and stress.
- **Helps protect people from the negative effects of emissions** from electronic wares.

- Exclusively Boyteks
- Washable
- Negative Ion Technology
- Test reports
- Antibacterial
- Anti-stress
- Non-irritating
- Anti-static

MarketingSupport

- Hanging POP
- Poster
- Label
- Flyer
- Roll Up
- Legged Poster

The marketing activity materials which will be provided by Weavers are listed above.