


NANOCLEAN

EASY  
TO CLEAN



WEAVERS  
by Boyteks





# Learning from nature keeps textiles dry and clean!

Lotus leaves and fly wings are always clean.  
Water droplets and dust do not stick  
to their surface.

This phenomenon is called “nanoclean”,  
in other words, easy clean effect.

Inspired by the lotus  
and the wings of the fly,  
Weavers has concentrated  
on easy clean fabrics.

Nanoclean is an easy clean, ecologically sound and multi-functional technology boosting your comfort at home living. Nanoclean complies with the Bluesign Standard, posing no danger to human health or the environment.





There is no need for  
**more effort  
to clean.**

Stains are  
no longer  
a nightmare.

**Nanoclean  
understands  
your needs.**

No transition  
to stains.







NANO CLEAN



The expert of  
**removing ketchup,  
coffee, honey**  
and similar stains.


# Benefits of Nanoclean Upholstery Fabric :

**Does not effect the touch, pile, look, pliability or air flow features negatively.**


**Supports the environment** by minimizing the need to wash frequently; thereby **saving on water, energy and detergent.**

Nanoclean helps make textiles **more durable and longer wearing.**

Nanoclean is **durable to friction** and pressure yet does not compromise on comfort, feel, pliability or free air flow.




Nanoclean's **impermeability**, dirt and oil repellancy is unmatched to date. Catsup, coffee, honey, red wine and many other materials are **easily cleaned** off from nano structured surfaces.



**Ironing improves** Nanoclean's performance.



Nanoclean's **protective features** remain active even after **50-80 washings** at up to **75 degrees**.



Nanoclean does not require use of **softeners**.



NANOCLEAN



Clean



Washable



Easy to Clean



Water and Stain  
Repellent



Energy Saving



Nano-Technology

## Marketing Support



Brochure



Poster



Roll Up



Animation Movie

The marketing activity materials which will be provided by Weavers are listed above.



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